

## ZAREBA SYSTEMS NAMES SIMTEC PRODUCTS AS UK DISTRIBUTOR FOR PERIMETER SECURITY

Zareba Systems Europe Limited, a subsidiary of Zareba Systems Inc, recently named Coventry-based Simtec Products as the sole UK distributor of Zareba Systems perimeter security products.

The partnership will bring more focus to the sales and distribution of the company's security products in the UK.

Managing director Simon Ragdale said: "We are delighted to have formed this alliance with Simtec Products, drawing on the industry experience of John Simm.

"John introduced security electric fencing systems to the UK security market in 1991 and brings over 20 years experience to the alliance.

"He is joined by his former colleague and partner Steve Buckley, who has been involved in the security systems market for 29 years, of which the past 10 were managing the Eu-

ropean operation of a market leading electric-fencing manufacturer.

"Their expertise, combined with Zareba intrusion detection and perimeter protection products, will give customers a greater choice."

Simtec Products will liaise with and



support both end users and installers of the perimeter security systems, including products that range from closed circuit television to automatic gate openers and all types of physical perimeter barriers.

John Simm said: "The perimeter security market in the UK is now more mature and demands choices, especially in the field of security electric/taut wire fence systems. We are excited to partner with Zareba Systems to offer customers and dealers a greater range of solutions for today's heightened security challenges. We are especially pleased to be representing a British-based company who have a close eye on industry trends and a flexibility to respond to change in the market place."

The new partnership between Zareba Systems and Simtec Products offers a range of perimeter security systems including the proven IP Security Electric Fence System and the new patented Guard Tower taut-wire

perimeter fence system, currently in use by the American military in high risk applications.

More information about Zareba's perimeter security products can be found at [www.ZarebaSecurity.com](http://www.ZarebaSecurity.com). Zareba Systems Europe Limited operates through Rutland Electric Fencing Co, the largest manufacturer of electric fencing products in the United Kingdom. From its plant in Oakham, it manufactures a wide range of perimeter electric fencing products.



[www.simtecsolutions.co.uk](http://www.simtecsolutions.co.uk)

### SIMTEC SECURITY PRODUCTS



### UK AGENT FOR ZAREBA Electric Security Fencing

**ZAREBA**  
Perimeter Security Systems

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